

DRINKING WATER SOURCE PROTECTION

ACT FOR CLEAN WATER

South Georgian Bay
Lake Simcoe
Source Protection
Region



Assessment Report Consultation Process

December 17, 2009
Megan Price

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Objectives of the Consultation Process:

1. To inform potentially affected landowners of their threat level
2. To educate affected landowners as well as the public
3. To solicit participation from landowners
4. To engage municipal stakeholders
5. To balance the need to reach a large, diverse area and number of systems with as much direct contact as possible
6. To give the public the opportunity to comment in a number of fora
7. To go above the legislated process

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Components of Consultation:

1. Advance notice to municipalities
2. “Threats letters” to be mailed with accompanying information
3. “Would be threats letter” to be mailed with accompanying information
4. “Low and Moderate threat letter” to be mailed with accompanying information
5. Ad to be placed in the region’s newspapers
6. Municipal workshop to be held specifically on the assessment report
7. Open Houses throughout region
8. The Assessment Report will be available at all SPA offices in hard copy
9. All clerks of municipalities & Chiefs of first nations will get an electronic copy of the report
10. Media release (x2) to highlight components of report
11. Letter to municipalities to highlight the Assessment Report to municipal stakeholders
12. FAQ drafted to support those who speak to the public
13. Website to be revised to highlight the Report, and make information easier to find
14. New Stewardship “interactive” map to be posted

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Threat Letters

Three different letters will be mailed:

1. To all those landowners who are designated a “significant threat”
2. To all those landowners who live in a vulnerable area with a score of 8 or higher, or whose property, with a land use change could score as a significant threat (ie DNAPL in the WHPA-C)
3. To all those landowners who live in an area with a vulnerability score of 4-7.9 (potential “low” and “moderate” threats)

Each letter will have a different brochure, targeted to educate the landowner at the level which is likely to be most appropriate.

In cases where a municipality is not entirely in the SGBLS-SPR, the municipality will be given the opportunity to enclose a letter explaining this fact.



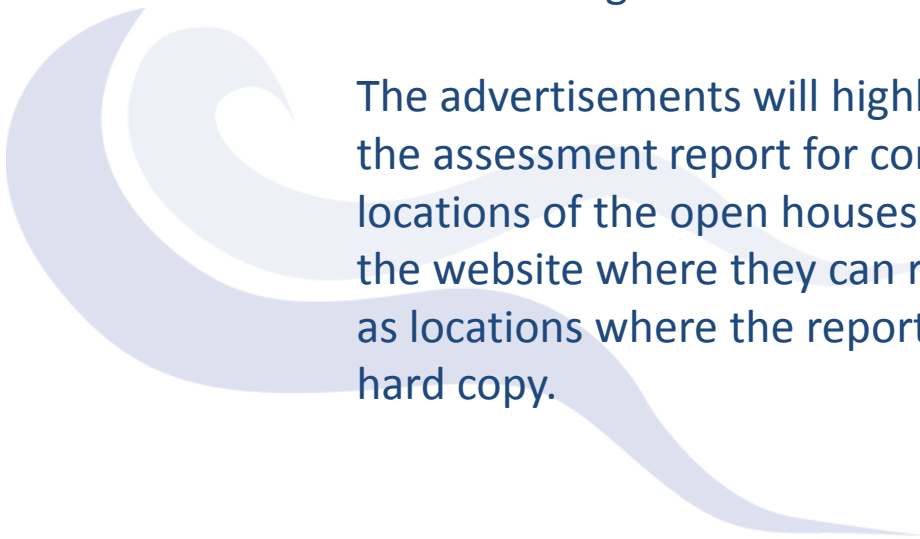
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Advertisement

To be taken out in to promote the assessment report across the region



The advertisements will highlight the availability of the assessment report for comment, the dates and locations of the open houses and direct people to the website where they can read the report, as well as locations where the report will be available in hard copy.

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Municipal Workshop

During consultation process, but prior to open houses

Structured to engage participants and allow them to ask questions specific to their systems

Presentation followed by a “round table” format

Webinar for those people who cannot make it

Provide supporting documents (brochures, copies of threats letters, copy of the assessment report, copies of the FAQ) to staff/councillors so they know what the public is receiving

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Public Open Houses

5 planned throughout watershed

Proposed locations:

Newmarket, Barrie, Orillia, Alliston, Midland

To run from 4p-9p

Booths:

- Stewardship
- Planning
- Science
- Watershed Model

SW "101" presentations with formal public comment

Public will have an opportunity to submit their comments at Open House in writing

Postcard reminders to be mailed to landowners and municipalities

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Media and Municipal Releases

Media release to be distributed in January to advise of upcoming release of Draft Proposed Assessment Report

Media release to distributed at time report is released for public comment

Notice to be distributed to municipalities at the time report is released.

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Website

Changes being made to architecture and content of site

Designed to make both the assessment report and new stewardship maps easily accessible

Executive summary will be available on the site in both French and English

New Stewardship “interactive” map

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Supporting Material

Documents being produced to support the assessment report:

1. One page FAQ for municipalities/other stakeholders who communicate with the public
2. One page “threats explanation”
3. Brochure outlining the content of the assessment report
4. Brochure outlining how threats are calculated
5. “Postcard” reminder to be mailed to households and municipalities



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Consultation Requirements (O.Reg. 287/07)

First Round of Consultation:

- Publish the draft on the internet and make available for inspection
- Publish a **notice** in newspapers
- Send a copy of the **notice** to:
 - the clerk of each municipality
 - chief of any first nations
 - *any person who is “engaged in an activity that is or would be a significant threat”*
- Hold at least one public meeting in each source protection area

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Consultation Requirements – con't (O.Reg. 287/07)

Second Round of Consultation:

- Publish the draft on the internet and make available for inspection
- Publish a **notice** in newspapers
- Send a copy of the **notice** to:
 - the clerk of each municipality which has been affected by changed to the assessment report
 - chief of any first nations

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Consultation Requirements – con't (O.Reg. 287/07)

The **notice** shall advise the public and persons referred to above of the opportunity to:

- View the draft on the internet
- Inspect the draft at specified times and locations
- Attend a public meeting at specified time and date
- Submit written comments on the draft no earlier than 35 days after the notice is first published