

# DRINKING WATER SOURCE PROTECTION

ACT FOR CLEAN WATER

South Georgian Bay  
Lake Simcoe  
Source Protection  
Region



## Assessment Report Communications/Consultation

June 24, 2010  
Megan Price



# DRINKING WATER SOURCE PROTECTION

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## Assessment Report Delivery:

1. Website
2. Electronic (Flash) Distribution
3. Physical Full Text Copy
4. Physical Executive Summary



# WEBSITE

Source Water Protection | Source Water Protection - South Georgian Bay Lake Simcoe Protection Region - Mozilla Firefox (Private Browsing)

File Edit View History Delicious Bookmarks Tools Help

http://ourwatershed.ca/

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Thursday June 17, 2010

**DRINKING WATER SOURCE PROTECTION**  
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South Georgian Bay Lake Simcoe Source Protection Region

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Water is our most precious resource... let's protect it.

Source Water Protection? Our Protection Region Source Protection Committee Stewardship Funding News & Events Documents & Resources

**Members Login**

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**Recent News**

- > Threats to water are being mapped
- > Studies Indicate Potential Water Quantity Stress
- > Municipal Workshops for 2009
- > Source Water Protection Appears on Rogers TV
- > NVCA posts signs marking vulnerable areas

more news

**Source Water Protection - South Georgian Bay Lake Simcoe Protection Region**

Received a Letter?  
Want to know about your drinking water?



**Mapping Threats To Drinking Water**

The South Georgian Bay Lake Simcoe Assessment Report is available online

Search...

Are you eligible for early actions funding?

Upcoming SWP Events

June 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

Done

# FULL TEXT DOWNLOAD

Source Water Protection | Assessment Report Full Text - Mozilla Firefox (Private Browsing)

File Edit View History Delicious Bookmarks Tools Help

http://ourwatershed.ca/index.php?id=170

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## Assessment Report Full Text

To Download the full text of any of the Assessment Reports for the South Georgian Bay Lake Simcoe Source Protection Region, click on the links or jump to your desired chapter below.

Lakes Simcoe and Couchiching Severn Sound Hottawasaga Valley

### Lakes Simcoe and Couchiching Black Severn Source Protection Assessment Report

Lake Simcoe Assessment Report Download

### Lake Simcoe Chapters

- [Lake Simcoe Chapter 1: Introduction](#)
- [Lake Simcoe Chapter 2: Watershed Characterization](#)
- [Lake Simcoe Chapter 3: Water Budgets](#)
- [Lake Simcoe Chapter 4: Regional Groundwater Vulnerability](#)
- [Lake Simcoe Chapter 5: Methods Overview](#)
- [Lake Simcoe Chapter 6: Regional Municipality of Durham](#)
- [Lake Simcoe Chapter 7: City of Kawartha Lakes](#)
- [Lake Simcoe Chapter 8: City of Barrie](#)
- [Lake Simcoe Chapter 9: Bradford West Gwillimbury](#)
- [Lake Simcoe Chapter 10: Innisfil](#)
- [Lake Simcoe Chapter 11: Oro Medonte](#)
- [Lake Simcoe Chapter 12: Ramara](#)
- [Lake Simcoe Chapter 13: Regional Municipality of York](#)
- [Lake Simcoe Chapter 14: The Assessment\\_report in Context](#)

### Lake Simcoe Appendices

+ Bigger Font | - Smaller Font  
Print This Page

Done

# ELECTRONIC (FLASH) DISTRIBUTION

The screenshot shows a Mozilla Firefox browser window in Private Browsing mode. The address bar displays the file path: `file:///S:/SWP/COMMUNICATIONS/Assessment Report/Communications Products/flash/June 3rd/introsplash.html`. The browser's menu bar includes File, Edit, View, History, Delicious, Bookmarks, Tools, and Help. The toolbar contains navigation buttons (back, forward, home, stop, refresh) and a search bar with the text "epicurious.com". The browser's address bar shows several bookmarks, including "Most Visited", "Source Water Protecti...", "Drinking Water Ontario", "Conservation Ontario", "Clean Water Act", "Lake Simcoe Region", "Mediahub - CA :: Quic...", "Conservation Ontario", "MNR: Water", and "Tryit Editor v1.4". The browser's status bar shows the page title "introsplash" and a "Done" indicator.

The main content area features a splash screen with a dark blue background. At the top left, the "DRINKING WATER SOURCE PROTECTION" logo is displayed, with the tagline "ACT FOR CLEAN WATER" and the text "South Georgian Bay Lake Simcoe Source Protection Region". At the top right, the "Ontario" logo is visible. The central image shows a green leaf with water droplets falling into a pool of water, creating ripples. Overlaid on this image is the title "THE SOUTH GEORGIAN BAY LAKE SIMCOE ASSESSMENT REPORT" in bold, white, uppercase letters. At the bottom left, three logos are displayed: the "LAKESHORE SIMCOE REGIONAL AUTHORITY" logo, the "LAKE SIMCOE REGION Conservation Authority" logo, and the "SOUTH GEORGIAN VALLEY REGIONAL AUTHORITY" logo. At the bottom right, a blue button with the text "CONTINUE" and a white right-pointing arrow is present.

# EXECUTIVE SUMMARY

- Cover page
- Table of contents
- Introduction
- SGBLS Region (+map)
- Committee (+names and sectors)
- Key Glossary Terms
- Process for vulnerability scoring (plain language, emphasizing “layering” of data that happens)
- Threats (+table)
- Chapter Summaries
  1. Introduction
    - a) About
    - b) LS-BS
    - c) NV
    - d) SS
  2. Watershed Characterization
    - a) About
    - b) LS-BS
    - c) NV
    - d) SS
  3. Water Budget
    - a) About
    - b) LS-BS
    - c) NV
    - d) SS
  4. Regional Groundwater Vulnerability
  5. Methods: Overview
  6. Threats by Municipality (each “one sheet” to be included here)
  7. Assessment Report In Context
- Conclusion
- Source protection Plans
- Timelines and future steps



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## Municipal “Show and Tell” Overview

There is interest in the municipal-specific significant threats, as well as a need for sharing of additional materials produced around the Assessment Report

Sessions will be hosted by Region to confirm with municipal works and engineering staff the data to be used in the Assessment Report.

To that end an opportunity will be offered, and each municipality will be invited to endorse the data and receive copies of the “threats letters”, brochures and FAQs.

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## “Show and Tell” Outcome – draft

- Confirm accuracy of vulnerable areas / threats assessment to extent possible
- Solicit input on results and collect information to revise reports if necessary
- Obtain some kind of acknowledgement for materials to be incorporated into the Assessment Report
- Provide them with communications materials including
  - copies of the letters going to sig threats
  - list of who / where they are
  - Other brochures and FAQ

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## Municipal Workshop Overview

Two municipal workshops will be held to provide information, understanding and assistance to municipalities regarding the Assessment Report

There is interest in the municipal-specific significant threats, as well as a need for further information following the release of the report

To that end two workshops will be offered to appeal to planning, communications and technical staff and will be held within the 35 day consultation period for the Assessment Report, currently targeted for late August.

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## Session Outcome – draft

- Receive soft copy of the draft proposed assessment report
- Understand how significant threats were developed
- Review significant threats & other technical findings
- Explore planning implications for present and future
- Gain tips and strategies for interim risk management
- Learn key messages for Councillors and staff for communicating with the public
- Gain strategies for fielding challenging questions

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## Session 2 Agenda - draft

9:00 – 9:30am Opening Plenary (Staff)

- Development of threats

9:30am – 12:00pm Breakout sessions including break

- Communicating the assessment report with the Public including preparing Councillors & Staff for Planning Implications including interim risk management
- Overview of Technical findings and significant threat enumeration

12:00 – 1:00pm Closing Plenary & Lunch

- Q&A, Next Steps/Closing Comments (SPC member)

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## Threats letter recipients

	Letter #1	Letter #2
<b>Recipients</b>	To all those with a vulnerability score of 8 or higher.	To all those in a WHPA-B & C with a vulnerability score of less than 8. <ul style="list-style-type: none"><li>• only DNAPL can score significant</li></ul>
<b>Brochure to accompany</b>	“Calculating threats” + “What are Threats” to be included	“What are Assessment Reports” + “DNAPL fact sheet”
<b>Estimated Numbers</b>	Approx 20,000 letters to be sent	